



# Project Concept

(July 2018)

## Bike Tour

### **Introduction:**

UID understands that integration is a two-way process involving not only refugees, but every individual living in the host community. Furthermore, it is believed that this aspect of integration is one of the many durable solutions to the refugee crisis facing the world today as affirmed by the UNHCR. With this in mind, the aim is to organize activities, events, and projects, focused on building a closer and more integrated community as well as creating a platform for cultural exchange and language learning.

The foundation has incorporated two key components to its model:

1. to assist in bringing together different peoples living within the Dutch community, not just refugees;
2. showcasing food, music, art, history, culture and more from different parts of the world, as a starting point of solutions and methods used in integrating refugees

In so doing UID invites a wide range of people and their respective cultures to be represented in its projects. This approach has proven very successful as refugees have enjoyed and benefitted from having more contact with people who have not necessarily been exposed to their circumstances; this includes the Dutch, foreign people, tourists and others, who in response to their encounters with refugees have contributed their perspectives and experiences over the course of discussions and interactions that have taken place during events. This methodology has provided the refugees with a new perspective on how to overcome the challenges that come with living in a new and different society, while rebuilding their lives for a better future.

Sociocultural integration is main point for refugees as well as for everyone who lives in the multicultural environment. UID found fun and also Dutch way to explore the city – Bike Tour.



Participants will be able to visit historical, cultural and recreational parts of the city to find out more with tour guides help about area they live in. Bike Tour brings together everyone, Dutch people, refugees and foreigners, who lives in the same city for socializing, networking and sharing information. Considering that traditional food and drink is always best way for cross cultural exchanges, participants will be able to try multicultural cuisines.

### **Target groups and participants:**

The event is open for everyone (**aged from 14**) who lives in Netherlands, permanently or temporary: refugees, locals, tourists.

### **Objectives:**

- To help participants explore historical, cultural and recreational areas of The Hague.
- To enhance participants' interests to find more information about Dutch historical and cultural heritage.
- To give new opportunities to participants for networking and socializing, meanwhile tasting foods and drinks around the world.

### **Expected Results:**

Participants find out more information about the area they live, about Netherland's history and culture, meet new people and make contacts. Also they will share information and experience about different aspects they will be interested in.

### **Project Activities:**

- Arrival at the venue
- Bike Tour
- Coming back
- Networking, socializing
- Tasting food, drink



- Closing the event / evaluations